PHISHING

Personal information and identity theft and/or payment scams are the motives behind most phishing scams. Phishing is an email, text message or phone call that appears to come from a trusted source, institution, vendor or company, but is actually from a third-party impostor. Phishing emails, texts or phone messages are intended to trick you into giving fraudsters your information by asking you to update or confirm personal or online account information.



A "spear" phishing attempt is a phishing message that is personally addressed to you, will appear to be from someone you already know (such as a senior partner at the same firm), and may include other detailed personalized information.

Fraudsters do their best to make phishing messages look official and legitimate. They will mimic real communications from the company or entity they are supposedly from by using the same layout, fonts, wording, message footers and copyright notices. They will often include corporate logos and even one or more links to the alleged sender's real website.

Many phishing messages will include a link or attachment that you are asked to click so you can update your information. After doing so, the webpage or attachment you will see (which will also have text and logos to make it look official) will prompt you to enter your name, account number, password and other personal information – thereby giving it to fraudsters.

SIGNS

- The link you are asked to visit is different from the company's usual website URL (place your mouse over the link and look at the taskbar in your window to see if the link matches. It should take you to the proper website)
- The main part of the sender's email address is not the same as the company's usual email address
- Spelling and grammar mistakes
- A sense of urgency money has to be transferred quickly without the usual checks and balances
- The caller purports to be from the fraud prevention department of your bank, credit card company or other institution and needs you to provide them with key personal information over the phone
- Anyone asking for money even if you know them
- The promise of receiving money or another big prize

Examples of phishing

- An irregular salutation from someone you are familiar with, such as "Hello Mr. Smith," instead of "Hi Johnny."
- An alert to reset your password or login to your account to review invoice or payment.
- "...your account has been hacked": A request to update your information and go to a website or attachment, then prompting you to enter your account number, password and personal information.

- "...won a big prize," "...refund to you": A request to go to a
 website or open an attachment to claim monies.
- "...document I promised": Posing as someone you know who may send you documents, a request to open an attachment.
- A call from a fraudster claiming to be from a legitimate corporate or government entity saying that you owe money or face civil/criminal charges.
- Requesting payment in Bitcoin, other cryptocurrencies or with gift cards.

TIPS

transfers or payments.

Never respond to requests for personal information in the mail, over the phone or online – just delete them. Never reply to unsolicited or suspicious emails, instant messages or web pages asking for your personal information (e.g., usernames, passwords, SIN number, bank account numbers, PINs, credit card numbers, mother's birth name or birthday), even if they appear to be from a known or trusted person or business since this is probably the most common way that personal information is stolen.

Legitimate businesses should never send you an email asking to send your username, password or other information to them in an email message. If in doubt, call the company yourself using a phone number from a trusted source. Don't use the number in the email – it could be fake too!

Share this information with the lawyers and staff at your firm to make sure they will not fall for a spear phishing scam. Follow firm processes and procedures for the review and approval of financial transactions – and don't bypass them due to urgent circumstances. Never share confidential client or firm information without being sure it is appropriate to do so by getting confirmation from someone familiar with the file. Be on the lookout for and question any last-minute changes on fund

