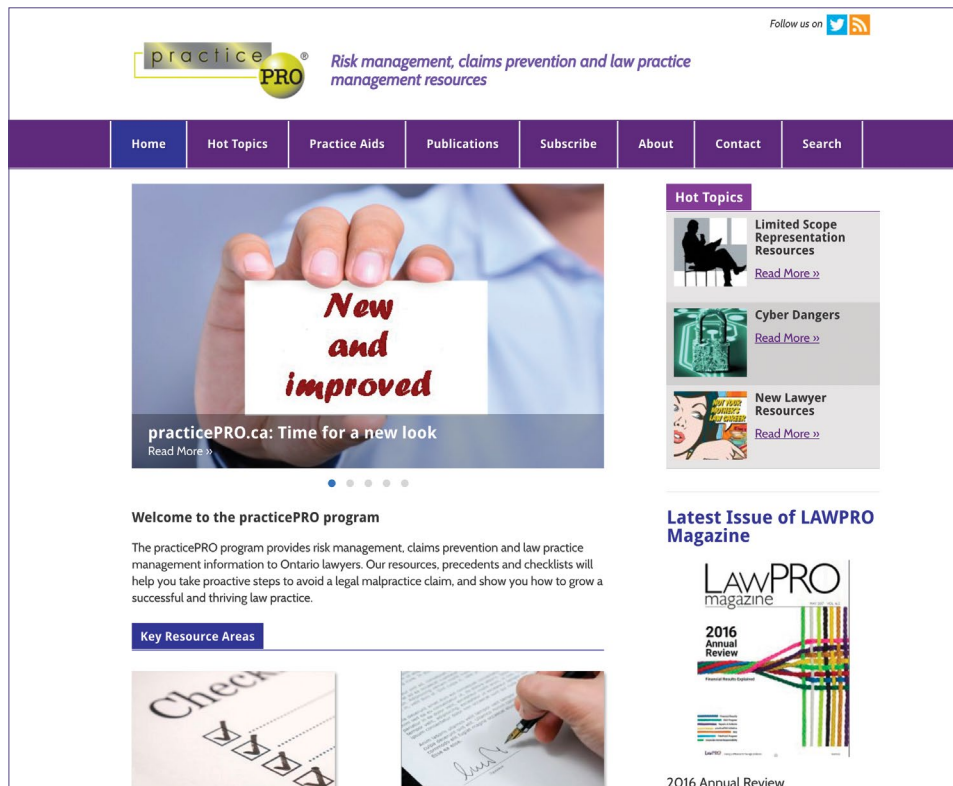


practicePRO.ca: Time for a new look

It's been nearly 20 years since the launch of the original practicePRO.ca website. While the site was basic by today's standards, it offered the high quality risk management articles, checklists and precedents lawyers would come to expect from the program.

In its first few years, practicePRO.ca averaged 30,000 visitors and 7,000 downloads per year. By 2016, those number had grown over 10 times larger with an average of 355,000 annual visitors and 362,000 downloads.

The practicePRO program has increased the scope of its content to help lawyers practise more effectively, and the site has grown larger and more complex to navigate. So, as part of an ongoing project to update all our websites and in preparation for *Accessibility for Ontarians with Disabilities Act* (AODA) changes we decided to give practicePRO.ca a completely new look and improved layout in 2017.



What has changed in addition to the new design?

- *LAWPRO Magazine* articles are now in web-friendly format. Each article has icons for Facebook, LinkedIn and Twitter to let you easily share articles to your social media feeds. And you can still download PDF versions of current and older articles.
- An easier-to-navigate, more intuitive design will get you to what you're looking for faster. In addition, the most important topics of the day will be displayed prominently at the top of the page.
- You can search articles, checklists, precedents and library books by area of law or by risk management topics (e.g. 'firm management,' 'communications issues,' 'disaster planning'). Everything we have to offer that is related to your search topic will appear in one place.

The practicePRO.ca website has evolved along with the program over the past 20 years, and we're pleased to introduce this new design. We invite you to explore the new practicePRO.ca and to give us your feedback at practicepro@lawpro.ca ■