

Let's



celebrate!

TitlePLUS program 20th anniversary

As the TitlePLUS program celebrates its 20th Anniversary, we pause to reflect on the past while looking forward to a strong and exciting future. From its inception, the TitlePLUS program has always been about more than just title insurance – it addresses the changing realities facing real estate lawyers and consumers and seeks to find solutions that maintain the role of the lawyer in the real estate transaction.

To celebrate this milestone anniversary and as a reminder of our commitment to the profession, we've listed 20 ways the program supports you.

1. All-Canadian

TitlePLUS title insurance is the only all-Canadian, bar-related title insurance product in the market today. As such, we uniquely understand the concerns and needs of real estate lawyers in Canada and remain deeply committed to protecting the role of the lawyer in the real estate transaction.

2. Legal service coverage

The *automatic* coverage in TitlePLUS residential and commercial policies means your E&O policy is not impacted should a claim occur.¹

3. Saving you time

With the New Home Program and New Condo Select, developments are pre-underwritten for a faster and simpler title insurance application process.

4. Competitive pricing

Our premiums provide a title insurance product with excellent protection for both you and your clients.

5. Educating the public about your role

Year-round educational initiatives inform consumers about the value of real estate lawyers in the real estate transaction, and how they can help consumers acquire and protect their property.

¹ Excluding OwnerEXPRESS[®] policies and Québec policies.

6. Advocacy

To maintain access to justice, we advocate to keep you central to the real estate transaction.

7. Fighting fraud

LAWPRO's AvoidAClaim blog and TitlePLUS communications provide fraud alerts and updates on recent developments to assist you in recognising and avoiding potential fraud.

8. Training

Our short videos on YouTube® help you quickly find answers about common policy application questions.

9. Innovative underwriting and policy coverage

By listening to your concerns about the changing industry, we continually refine coverages to better meet the needs of both you and your clients.

10. Keeping you informed

Through the @TitlePLUSCanada Twitter account, TitlePLUS Today for subscribing lawyers, and TitlePLUS Tips for law firm staff, relevant, timely information and resources are available to help you with common questions and problems.

11. Making the insurance process easier

By streamlining title insurance and mortgage processing through lender portals, time is saved and errors are reduced.

12. Options

Numerous policies and expanded property limits provide options for many types of transactions, whether they be for purchase, refinance or existing owners.

13. Interactive and fun

Our animated and easy-to-understand educational videos help consumers better understand the real estate transaction, title insurance, and the unique value you offer to them as their lawyer.

14. Advice and wellness

Regular newsletters offer policy information, tech tips, wellness resources and more.

15. Education and professional development

Our participation in continuing professional development programs helps you develop knowledge and skills to enhance your services and grow your practice.

16. Tools that build your business

We actively promote the Locate a Lawyer feature on titleplus.ca, making it easy for home buyers and others to contact you for services.

17. Marketing resources

Videos and articles are available at titleplus.ca/rsreg for you to download and share on your website.

18. Maximizing technology

Through the integrated TitlePLUS policy application and LawyerDoneDeal's RealtiWeb® program, information can be prepopulated to generate a TitlePLUS policy and multiple closing documents, without the need for double entry.

19. Communications

Client brochures and worksheets in easy-to-understand language assist you in educating about and discussing title insurance.

20. Mitigating risk

In 2016, TitlePLUS title insurance declined coverage or inserted a special exception to coverage for transactions totalling \$1.5 million that involved properties with a history of illegal use.

 **We are national:** Our residential policies are available for properties in all provinces and territories of Canada. ■