

AvoidAClaim.com

Risk management news with a fresh look



After almost six years, 1,600 posts and nearly a million visits it was time to update the practicePRO initiative's AvoidAClaim blog. We invite you to take a look.

The new look has a modern design and layout, and an improved interface for sharing posts on social media.

Changes to the layout of the blog put more emphasis on the risk management and claims prevention content, while continuing to provide the fraud warnings that have helped thousands of lawyers avoid being duped. It is built on a platform that is mobile friendly. The risk management posts are now featured on the main page of the blog, and the fraud warnings and related information are now found under the tab All Fraud Warnings.

You can choose to subscribe (by email or RSS) to risk management posts, fraud warnings, or both.

Fraud Warnings are grouped into different types, and suspected frauds can be searched by word-search or alphabetically using the name of the suspected fraudster. Reporting a potential fraud to LAWPRO is simpler as well. Just look for the "Report a Fraud" button at the top of the page.

Each post has icons for Facebook, LinkedIn and Twitter that let you easily share posts to your social media feeds. You'll also find links to learn more about the authors and see their recent posts.

Under practicePRO Resources you'll find descriptions and links to the best of practicePRO's claims prevention tools found on practicepro.ca.

The AvoidAClaim blog was launched in 2009 with a mission to bring lawyers the latest risk and practice management news as well as warnings about active frauds. The blog has quickly grown in number of visits, subscribers and quantity of posts (especially since we started our fraud alerts). Many lawyers have avoided being duped by frauds thanks to posts on the blog. We look forward to continuing to bring you the best content to help you avoid claims and succeed in the practice of law. ■

Tim Lemieux is Co-ordinator, Claims Prevention and Stakeholder Relations at LAWPRO.

Social media profile: Jordan S. Halpern



Jordan S. Halpern
Claims Counsel



Time at LAWPRO: 2 years

Prior to joining LAWPRO, Jordan practiced as a litigator engaged in all forms of insurance defence litigation as well as matrimonial law. He also has a background in corporate/commercial law, human rights, employment and real estate. Jordan has been active on LinkedIn for several years. In addition to being Claims Counsel, Jordan also speaks at conferences, advising lawyers on how to avoid malpractice claims.

Target audience:

- Lawyers from all areas of practice
- Academics, universities and colleges
- Legal press and social media thought leaders
- All those interested in legal practice management and risk avoidance
- Stakeholders and others interested in issues impacting lawyers and the legal profession

Topics of interest:

- Legal practice and risk management
- Leadership and mentorship
- Wellness and mindfulness
- Innovation and best practices
- Claim trends
- Marketing
- Current events

When asked what benefits he gets from participating in social media, Jordan said:

“Social media is a great way to hear first-hand from leaders, innovators and others practising on the front lines from all over the world. Having access to the thoughts and experiences of those in your industry through social media allows for a broadening of one's knowledge base on a scale unlike anything that was previously possible. Social media provides a platform for an ongoing exchange of ideas, best practices and advice which can serve to improve our profession as a whole. It is also great to have a constant stream of news and events that I can absorb quickly to stay informed.”