

AvoidAClaim blog

Since 2010, the AvoidAClaim blog has been sharing the fraud alerts lawyers email to us from around the world by publishing the details as blog posts. The pace of emails and posts has increased each year, and 2013 saw 3,550 emails resulting in 250 blog post warnings. A third of the emails came from Ontario, and the balance from the rest of Canada, the U.S. and around the world.

We heard from lawyers in 28 new countries in 2013, bringing the total to 92 countries reporting these fraud attempts.

- U.S.: 1,828**
- South America: 39**
- Europe: 77**
- Asia: 16**
- Australia & New Zealand: 10**
- Africa: 6**



In 2013, AvoidAClaim also increased the number of posts on risk management and claims prevention, with several articles each week featuring books in the Lending Library, articles from *LAWPRO Magazine*, practicePRO resources, original content by LAWPRO staff and other practice management news of interest to the profession.

Keep your clerks, assistants, and other staff in the loop!

Is there a member of your staff who might like to receive *LAWPRO Magazine* and our e-newsletters? Please encourage him or her to get in touch with us at communications@lawpro.ca, or sign up at practicepro.ca/enewsletters

practicePRO by the numbers

The LAWPRO Risk Management Premium Credit continues to get the risk management and claims prevention messages to large numbers of lawyers.

In our best year yet,



240 CPD programs were approved in 2013 for the credit, with total attendance of approximately **58,000**

Social Media:

>2,400 followers of @lawpro @practicepro

>680 followers

nearly **200** Facebook 'likes'



Top 10 Downloads in 2013 from practicePRO.ca

- ① E-Discovery reading list
- ② LawPRO Fraud Fact Sheet
- ③ Sitting on a non-profit board: A risk management checklist
- ④ General retainer letter precedent
- ⑤ LinkedIn dos and don'ts
- ⑥ Employee departure checklist
- ⑦ Critical issues facing the legal profession by David Bilinsky
- ⑧ Judith Wahl article on capacity and capacity assessment
- ⑨ Sample budget spreadsheet
- ⑩ Top ten technology tools and how to use them

Have you checked your legal health?

Just as we see a doctor before undertaking a new fitness program or consult an advisor before making a major financial decision, talking to a lawyer can ease your worries and protect you and your family.

Don't wait until a crisis hits. Like many other things in life, dealing with legal issues before they become serious will reduce stress and help you plan for the future.

Do any of these questions apply to you:

- Starting a business?
- Considering a change in your family?
- Do you have a will?
- Are you new to the country?
- Are you considering buying a property?

If yes, visit practicepro.ca/legalCheckUp where you will find a list of occasions when consulting a lawyer is the right move.

LAWPRO
Legal Professional Indemnity Company

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The annual legal health check-up

The annual legal health check-up, a resource to help people spot the common issues where a lawyer can help, was distributed online, at presentations and on our blog.

2014 Cybercrime and Law Firms: The dangers you need to know and how to avoid them CPD:

Ray Leclair, Dan Pinnington or
Yvonne Bernstein presenting

Toronto
Law Association



Welland
Law Association



Stormont, Dundas
and Glengarry
Law Association



Bruce
Law Association



Dufferin
Law Association



Hamilton
Law Association



Renfrew
Law Association



Kent
Law Association



Durham
Law Association



Hasting
Law Association



Simcoe
Law Association



Frontenac
Law Association



2013
JAN
FEB
MAR
APR
MAY
JUN
JUL
AUG
SEP
OCT
NOV
DEC

LAWPRO Magazine

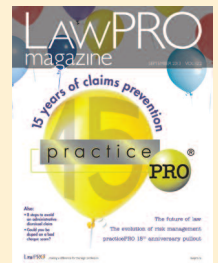
May 2013 – Year in Review

- How do Ontario's E&O premiums compare?
- Avoid the unintentional expansion of your retainer
- Whitelist LAWPRO and don't miss important news and resources
- How and when to report a claim to LAWPRO
- A desire for deluxe service at a compact price?



September 2013 – practicePRO: 15 years of claims prevention

- The practicePRO program: What has, and hasn't changed in 15 years?** A look back at the origins of the risk management program and how the claims prevention message is still as relevant as ever.
- The evolving face of risk management – practicePRO, the next 15 years:** How risks and risk management have changed and will change to address new claims risks.
- The future of law – The challenges and opportunities of practising law in a global village:** Dan Pinnington gave a detailed overview of where the practice of law will be going and some of the issues that lawyers and legal regulators will have to tackle in the years ahead.
- Know how administrative claims happen and 8 steps to immunize against them:** Important advice on how lawyers can avoid the pitfalls of administrative dismissals – an increasing area for claims.
- Tech tip – 15 tips for preventing identity theft and online fraud:** Practical tips to help lawyers avoid the time and expense of dealing with identify theft.



December 2013 – Cybercrime and law firms

- Cybercrime and law firms: The risk and dangers are real:** Recognizing that lawyers and firms are increasingly the target of cybercrime, this issue was a call to action for lawyers and firms to take steps to address their vulnerabilities.
- Protecting yourself from cybercrime – The steps you need to take:** This article reviewed 16 cybercrime dangers and provided direction and tips on how firms can address them.
- The LAWPRO \$250,000 cybercrime coverage sublimit: What it covers and why:** Details on LAWPRO's \$250,000 cybercrime coverage sublimit.
- Other cyber risk insurance options: Do you have the coverage you need?** A reminder that for proper coverage, firms should look at other cyber insurance options.
- Could this happen to you? Would you take the bait on a phishing scam?** Advice for lawyers and law firm staff on how they can avoid falling victim to phishing scams.
- Tech Tip - Keeping your passwords strong and secure:** A review of best practices for using passwords, because weak passwords and the sloppy use of passwords are one of the biggest security risks.

